

ARRAY DESIGN STUDIO

PRESENTS



LAURA MINEFF &
UNIVERSAL DESIGN



HI, I'M LAURA:

“I help create the space that you can live in forever within the home you already know and love. You no longer need to fear being put in a home, you already have one, we simply make it one that fits you and your needs. Aging is a journey, let's make it one you're excited to be on!”



WHY I'M THE BEST FOR THE JOB

ASID: AMERICAN SOCIETY OF INTERIOR DESIGNERS

HBA: HOME BUILDERS ASSOCIATION MEMBER

IDCEC: INTERIOR DESIGN CONTINUING
EDUCATION COUNCIL

PRN: NURSING CERTIFICATION

CAPS: CERTIFIED AGING IN PLACE

NAHB: NATIONAL ASSOCIATION OF HOME BUILDERS
MEMBER

NAWBO: NATIONAL ASSOCIATION OF WOMEN
BUSINESS OWNERS

HOUZZ MEMBER

**CONTINUING EDUCATION INSTRUCTOR FOR THE
REAL ESTATE BOARD OF OHIO**





JIM AND JOAN CLARK:

WHOLE HOUSE RESIDENTIAL
ENHANCEMENT & DESIGN

SITUATION ANALYSIS: GETTING TO A HAPPY PLACE TO LIVE LIFE AND RELAX!

Joan and Jim Clark were looking for a complete residential, whole house home improvement. Joan and Jim had just purchased their home knowing they were going to update the entire space. The lovely and energetic couple (Joan loves ballroom dancing and Jim walks their lively dog everyday) are retired and were ready for a new adventure for their dream environment. They put their trust in **Array Design Studio** and we definitely went outside of their comfort zone.

CHALLENGES

The entire project had every major unforeseen situation challenge our mettle and our nerves from pooling water to several other surprises that were alarming yet fixable. There was an unexpected leak in the roof and the good news was is that it happened during our renovation process.

Together we took advantage of each hurdle and the end results were completed with tears of joy and 100% exhilarating satisfaction. The Array Design Team was able to hear and understand the Clark's needs now and for their future and bring their dreams and ideas to fruition. The project took 6 months and it was worth every minute!



CLIENT FEEDBACK:

“Working with Laura was very collaborative, and I felt like she truly listened to what I wanted while also adding her expertise and excellent sense of design,” said Joan Clark. “She sensed our objectives/dreams of having a home that had a flow and an easy energy with colors and an openness which gives a feeling of joy every time I come into the beautiful kitchen, dining room and sun room area. We couldn’t be happier with how everything turned out. The experience was challenging, but Laura was there to guide us and bring about a very wonderful environment that we bask in every day.”



PROJECT AREAS

- Opening of the first floor by taking down walls between kitchen, dining room and living room
- Complete kitchen renovation
- Reconfigured space and knocked walls down to create gorgeous custom master bathroom with grand walk-in shower
- Strategic re-purposing of original materials to accent beauty of the structure
- New flooring
- Innovative staging for lighting and opening of wall skylight
- Window treatments
- New facing for fireplace
- Accessories and furniture advisement
- Revamp and redesign of office
- Updating of half-bath

KITCHEN

BEFORE



KITCHEN

AFTER



DINING ROOM

BEFORE



DINING ROOM

AFTER



LIVING ROOM

AFTER





THE PULIDOS:

LOWER LEVEL ENTERTAINMENT HAVEN,
MASTER BEDROOM & BATH OASIS PLUS
ENLARGEMENT OF MASTER CLOSET.

SITUATION ANALYSIS

TRANSFORMING A BORING BASEMENT INTO AN ENTERTAINMENT HAVEN. PLUS A FEW IDEAS FOR THE MASTER BEDROOM SUITE.

Ray and Karen Pulido always knew that there was a way they could transform their basement into an entertainment center, workout area, getaway place for their 13-year-old son and his friends plus a storage area to get the clutter out of the way. The other projects they had in mind included a redo, revamp and re-engineer of their master bedroom, bath and very small closet into a more elegant configuration.

CHALLENGES

The Pulidos had met Laura at Cleveland's Great Big Home and Garden Show and were immediately impressed with her creativity and ideas. During the first meeting, Laura shared concepts and had a great eye for transforming a small space into one that literally looked like more square footage was added.

The biggest challenge was with delivery of materials and then much later...delivery of materials that were incorrect. This delayed the projects and it was something that was overcome, but caused a little stress. In the end, everything came together perfectly.



CLIENT FEEDBACK:

“Laura was very responsive to texts and communicating how colors, structures and the layout would really work even though we may have had doubts,” said Karen. “She was able to add her expertise in Universal Design in looking at our master bedroom closet and quickly realizing how a customized built-in system could nearly triple the available efficiency of the space. We are in love with the new master bathroom and by taking out the tub, Laura created a spa shower that we now never want to get out of. We couldn’t be happier with everything that Laura designed and developed for our wonderful home oasis!”



PROJECT AREAS

Complete renovation of disorganized basement into:

- State-of-the-art technology and design entertainment theater area with surround sound and luxury seating and flow for a wonderful entertaining area or just relaxing
- Teenagers' dream personal room with designed video game seating and capabilities with telescoping up and down desk for lego architectural building
- Work-out room with plenty of space for 2-4 person exercise area and equipment with entertainment listening/viewing center while exercising

Master Bedroom

- Incorporating concepts of Universal Design to update for relaxation design and calming colors with addition of wall-mounted fireplace, new headboard and accessories
- Bathroom revamp with all new tile, en suite luxury shower, 2-person vanity sink area incorporating the use of center window
- New flooring, fixtures and lighting
- Redesign and customization of walk-in closet system adjacent to master bathroom

OVERVIEW

The **Array Design Studio** team provides an interior and exterior design expertise for home and business, handling projects from head to toe, including furnishings, floor planning, layouts, drawings, construction and material selections. We take the complexity out of color pallets, window treatments and full design projects by creating client-driven game plans. Our goal is to coordinate all elements of the projects to work seamlessly so that the entire team can get started with a complete idea of the client's vision for the goal of a beautiful environment.

We offer a one-hour free on-site consultation to realize good working communication for all parties involved. We also offer all materials specified for projects at cost, plus contractor pricing. We are amazing at extracting from the client what their real needs and lifestyle are and creating a plan around their ideal atmosphere and comfortable true budget!

BASEMENT

AFTER



GYM

AFTER



BEDROOM

AFTER



BATHROOM

AFTER



CLOSET

AFTER



CONTACT

ARRAY DESIGN STUDIO
THANKS YOU

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